

GENERAL ORDERS }  
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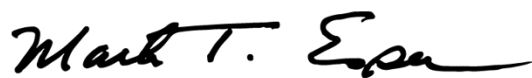
HEADQUARTERS  
DEPARTMENT OF THE ARMY  
WASHINGTON, DC, 1 October 2018

**REASSIGNMENT OF THE UNITED STATES ARMY MARKETING AND ENGAGEMENT  
BRIGADE AS A SUBORDINATE ELEMENT OF UNITED STATES ARMY TRAINING AND  
DOCTRINE COMMAND**

1. Effective 1 October 2018, the United States Army Marketing and Engagement Brigade (MEB) (UIC: APW1KAAA), together with all its components, including the United States Army Parachute Team (UIC: APW027AA), the United States Army Accessions Mission Support Battalion (UIC: APW06MAA), and the United States Army Marksmanship Unit (UIC: APW1DQAA) is discontinued as a direct reporting unit to the Office of the Assistant Secretary of the Army (Manpower and Reserve Affairs), and is reassigned as a subordinate element of United States Army Training and Doctrine Command (TRADOC) (UIC: TCW3YTAA).
2. The Commanding General, TRADOC will exercise all authority, direction, and control over the MEB, to include prescribing MEB missions, functions, and responsibilities. The Commander, MEB will report to the Commanding General, TRADOC as the Commanding General, TRADOC may prescribe. All personnel, equipment, and other resources (for example, contracts and budgeted funds) assigned or allocated to the MEB and its components are transferred and reassigned under the authority, direction, and control of the Commanding General, TRADOC.
3. Headquarters, Department of the Army General Orders No. 6, dated 13 January 2017, is hereby superseded.

[SAMR]

By Order of the Secretary of the Army:



Mark T. Esper  
*Secretary of the Army*

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